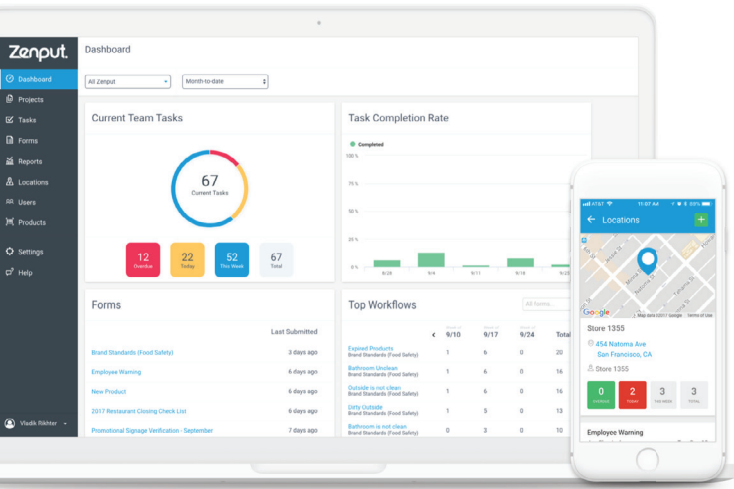# Platform Overview

Zenput for Restaurant Brands

Ensure High Brand Standards & Food Safety at Every Franchisee

Restaurant brands use Zenput's Operations Execution platform to ensure franchisees adhere to critical brand standards, food safety protocols, and other key initiatives. By making it easy to assign audits, gather real-time insights into franchisee performance from your Franchise Business Consultants (FBCs), and identify top performers and underperformers, brands can ensure a consistent experience to its loyal customers in every store.

Zenput's platform enables:

- Real-time visibility into store performance
- Streamlined communication between FBCs and Corporate
- Historical trends and reporting to identify top performers and areas for improvement
- Improved collaboration between Corporate and Franchisees
- For Corporate-owned stores, a platform to manage all day-to-day operational procedures

Zenput supports both FBC and store-level work, including:

FBC
- Store Performance Review
- Brand Standards Assessment
- New Store Opening Checklist
- Visit Feedback
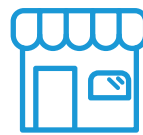
STORE
- Opening/Closing Checklist
- HACCP Temperature Check
- Food Safety Audit
- Self-assessments

> "Zenput allows us to provide consistent feedback to the restaurant and Multi-Unit Manager. The pictures show the Team exactly what the FBC was seeing, and the data analysis helps us pinpoint opportunities."

Freddy's FROZEN CUSTARD & STEAKBURGERS® | **MIKE MANN** | SENIOR FRANCHISE BUSINESS COACH

Zenput Operations Execution Platform

SOLUTIONS

Brand Standards	Food Safety	Marketing & Merchandising	Other Key Processes
Task Management	Audits & Corrective Action	Incident Mitigation	Operational Intelligence

Zenput.

CAPABILITIES

> Zenput gives our field leaders and Operations department levels of visibility and accountability into our restaurant operations that we never had before. We're able to identify and resolve issues faster, which results in a better customer experience.

FAZOLI'S | **WAYNE WRIGHT** | DIRECTOR OF FRANCHISE OPERATIONS

HERE'S THE IMPACT OUR CUSTOMERS SAY THAT ZENPUT HAS ON THEIR BUSINESS:

IMPROVED VISIBILITY	BETTER CUSTOMER EXPERIENCES	MORE EFFECTIVE AUDITS	EMPLOYEE PRODUCTIVITY
>95%		86%	>90%
Over 95% report improved visibility into store compliance against operating procedures, brand standards, and key initiatives.	**More than 7 out of 10** report improved customer experience across their stores.	**86% say** Zenput is enabling **more effective audits and faster resolution** of store-level issues.	**Over 90%** report that BOTH their store AND field employees are saving time on manual, administrative work.

Want to learn more? Schedule a demo today:

www.zenput.com • hello@zenput.com • (800) 537-0227