

QSR Automations: Brand Design Elements

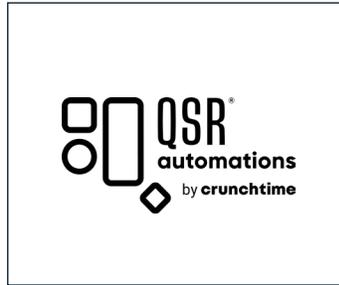
PRIMARY LOGO



PRIMARY REVERSE LOGO



BLACK LOGO



REVERSE LOGO



DEEP NAVY

Pantone: 533 C
Hex: 00162a

R - 0
G - 22
B - 42

C - 85
M - 0
Y - 0
K - 100

BLUE

Pantone: 7691 C
Hex: 005589

R - 0
G - 85
B - 137

C - 90
M - 5
Y - 0
K - 60

AQUA

Pantone: 325 C
Hex: 51cec2

R - 81
G - 206
B - 194

C - 55
M - 0
Y - 28
K - 0

LIME

Pantone: 7488 C
Hex: 8ee244

R - 142
G - 226
B - 68

C - 45
M - 0
Y - 89
K - 0

GOLD

Pantone: 7409 C
Hex: fbb711

R - 251
G - 183
B - 17

C - 0
M - 30
Y - 100
K - 0

RED

Pantone: 7416 C
Hex: eb6841

R - 235
B - 104
G - 65

C - 0
M - 75
Y - 80
K - 0

Hex: eae1c5

R - 234
G - 225
B - 197

C - 7
M - 8
Y - 23
K - 0

Hex: f4f2e9

R - 244
G - 242
B - 233

C - 3
M - 3
Y - 7
K - 0

TYPEFACE

Gilroy

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MODULE LOCKUP STRUCTURE



MODULE ICONS



KITCHEN



HOST



GO



INSIGHTS