With Zenput Labels, RPM Pizza Is Confident That Their Food Prep Labeling Is Consistent and Accurate

THE COMPANY

With over 180 stores and 3,800 team members, RPM Pizza is the largest Domino's franchisee in the United States. From its founding in 1981, RPM has been delivering freshly prepared pizza at affordable prices to its customers in five states.

INDUSTRY

Quick Service Restaurant

STORES / EMPLOYEES

187+ Locations

REGION

Midwest and Southeast US

RPM Pizza recognizes and places a strong emphasis on the importance of maintaining a strong food safety record at each of their 187 locations, and they recognize that a critical aspect of that is proper food prep labeling and management of expired products.

Before Zenput Labels, RPM Pizza used an outdated labeling system based on Excel spreadsheets, but faced ongoing problems with inconsistency, human error, and difficulty of use.

Results

- ✓ RPM can guarantee that every one of their stores is always using the most updated version of the product list

- ✓ Store employees can print from a tablet anywhere in the store

- ✓ Employees aren't making critical errors because the labels are easy to print and read, and have all the relevant information
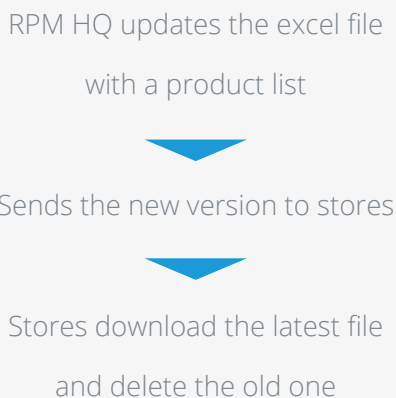
- ✓ Food storage and preparation containers are always clean and free of label residue

Challenge

Before Zenput Labels, RPM Pizza maintained an Excel spreadsheet to keep a list of all of their products. They then had to send out that excel file to each of their 180+ locations and the store had to download that file on the store computer and print out the labels.

THE OLD WAY TO UPDATE PRODUCTS:

RPM HQ updates the excel file

with a product list

▼

Sends the new version to stores

▼

Stores download the latest file

and delete the old one

THE PROBLEMS WITH THE OLD WAY:

- Difficult to update and distribute new product details

- Lack of consistency because some stores were using old product lists

- Label residue created potential food safety hazards

- Printing from an Excel file was difficult and caused errors

On top of that, the labels left residue on the food prep and storage containers. Employees didn't have the patience - nor time - to stand at the sink and painstakingly scrape off every single label. So label residue was often left for days and weeks, which was problematic from a food safety perspective.

Solution

That's when they found Zenput Labels, an automated and hassle-free way for store employees to accurately and clearly print critical dates at every step of the food preparation process.

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With Zenput Labels, RPM Pizza gets access to:

- A centralized list of products that can be configured and updated in seconds

- Labels that can be easily removed with water, leaving no residue behind

- A native mobile application that is intuitive, easy-to-use, and wirelessly connects to the printer
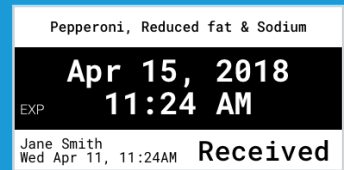
For more information, visit zenput.com/platform/prep-labeling.

If you are ready to order, please contact us at hello@zenput.com.

> "Zenput Labels allows us to easily update the product lists across all our stores, the labels are easy to read, and the app is really intuitive. And the labels don't leave residue!"
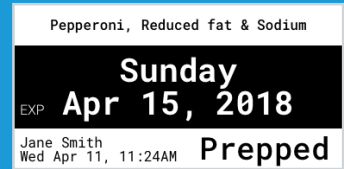
STEPHANIE SIEGWALD
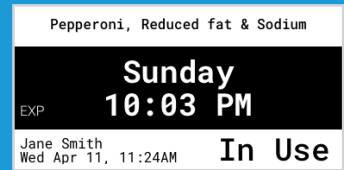OPERATIONS DEVELOPMENT DIRECTOR, RPM PIZZA

1
Pepperoni, Reduced fat & Sodium
Apr 15, 2018
EXP **11:24 AM**
Jane Smith
Wed Apr 11, 11:24AM **Received**

2
Pepperoni, Reduced fat & Sodium
Sunday
EXP **Apr 15, 2018**
Jane Smith
Wed Apr 11, 11:24AM **Prepped**

3
Pepperoni, Reduced fat & Sodium
Sunday
EXP **10:03 PM**
Jane Smith
Wed Apr 11, 11:24AM **In Use**

Zenput.

Zenput is how top operators elevate team execution in every store. Restaurant, retail, and other multi-unit operators use the platform to automate how operating procedures and key initiatives are rolled-out and enforced. Supporting 40,000 locations in over 35 countries, Zenput makes every field and store employee more productive and better equipped to do their jobs well.