



Operations Execution Impact Report

Higher Execution Quality, Greater Labor Efficiency

Today's fast-paced environment of rapid change and high customer expectations doesn't allow for much downtime to implement, learn, and adopt new technology.

Change is hard on everyone—especially when there are already plenty of tasks to complete every day, and an ongoing labor shortage.

But, failing to adopt new technology—if employees can't or won't use it, or if its benefits aren't clear—can make or break your success. Operators simply cannot risk losing precious time and money if their investment doesn't have a return.

To better understand the return that multi-unit operators achieve after implementing Zenput, and how it impacts their business, we recently surveyed our customers to gauge their return on investment.

With speed and quality central to an operator's ability to compete and succeed, we were interested in gauging the results in two important areas:

- Labor Efficiency
- Execution Quality

With all of the tasks that store, field, and HQ employees are responsible for on a daily basis, we wanted to measure how much time employees were saving on manual, administrative work that Zenput eliminates or helps them accomplish faster. We also wanted to determine the impact Zenput has on the quality of work being done in every restaurant and store.



Creating a More Efficient and Effective Workforce

According to a recent study done by Technomic, across the foodservice industry, employees are spending a lot of time on manual administrative work.

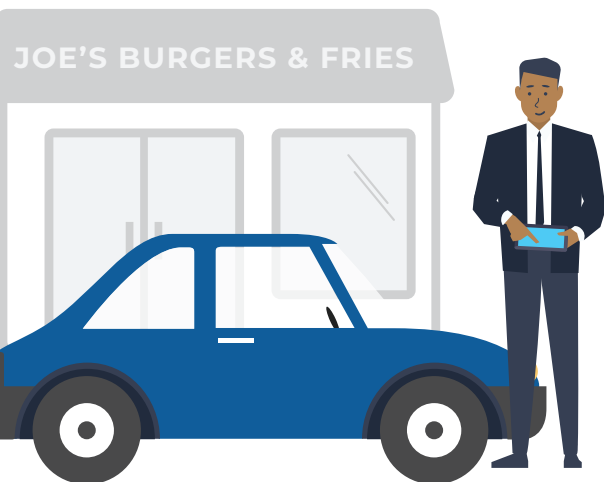
INDUSTRY AVERAGE

7.2
hours per week

time spent by district/regional managers per week creating action plans for stores and following up on them

8-9
hours per week

time spent by store employees per day to complete tasks throughout their shift



With a challenging labor environment, making your workforce as efficient as possible is key to running a successful operation. At every level of a multi-unit operation, Zenput makes employees more efficient and more effective at doing their jobs. Here's how:

LABOR EFFICIENCY WITH ZENPUT

Store and Field Productivity



5+ hours per week saved by store employees



8+ hours per week saved by District/Regional Manager



2+ more stores covered by District/Regional Manager



8+ hours per week saved at headquarters by employees

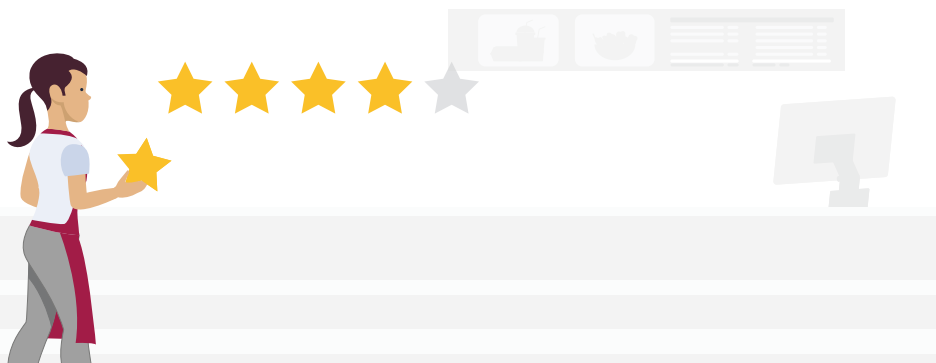
Higher Quality and Better Execution

Per the same study done by Technomic, multi-unit operators also find it difficult to hold each store accountable for completing important procedures like audits and corrective actions accurately and on time.

INDUSTRY AVERAGE
average days
6.6 time it takes employees to complete corrective actions after a store audit

less than
50% amount of operators who are 'very confident' that action items are addressed properly coming out of an audit

This is why we wanted to understand if, and by how much, operators using Zenput are reducing compliance issues at their stores and improving external/3rd party audit scores—two critical benchmarks in assessing the quality of operations execution at stores.



Operators using Zenput see improved quality at their stores and better execution. Here's how:

EXECUTION QUALITY WITH ZENPUT

Audits and Compliance

20% improvement in external/3rd party audit scores

24% decline in compliance issues

By giving valuable time back to HQ, field, and store employees and improving the execution of critical work being done in every location, operators using Zenput are boosting staff productivity and increasing store performance across the operation.

Ready for the next step?

We're here to help, contact us to learn more.

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