

The Value of

OpsX

Zenput Operations Execution Impact Report

What is the business impact restaurant, convenience, and grocery chains are seeing after rolling out Zenput?

HIGHER QUALITY AND BETTER EXECUTION

In today's environment of high customer expectations and fast-paced change, speed and quality is central to an operator's ability to compete and succeed.

Without Zenput it takes an **average of 6.6 days to complete corrective actions after a store audit**. That's why coming out of an audit, the majority of restaurant operators are not very confident that action items are addressed properly.²



Operators using Zenput see better execution and improved quality at their stores

more than
20%
improvement
in audit scores¹

more than
24%
decline in
compliance
issues¹

A MORE EFFICIENT AND EFFECTIVE WORKFORCE

With a challenging labor environment, making your workforce as efficient as possible is key to running a successful operation.

Across the foodservice industry, employees are spending hours every week on manual administrative work. **District/regional managers** spend an average of **7.2 hours/week creating action plans for stores** and following up on them. While **store employees** spend an average of **8-9 hours/day to complete tasks** throughout their shift.²

At every level of an organization, Zenput makes employees more efficient and effective at doing their jobs.

5+ hours/week saved
by store employees¹



8+ hours/week saved
by District/Regional Manager¹



2 more stores covered
by District/Regional Manager¹



10+ hours/week saved
by employees at headquarters¹



By giving valuable time back to HQ, field, and store employees and improving the execution of critical work being done in every location, operators using Zenput are boosting staff productivity and increasing store performance across the operation.

¹Data is from a September/October 2021 survey of Zenput customers. n=43

²2021 Restaurant Ops Report conducted by Zenput and Technomic, <https://bit.ly/3ncU4pq>

