Zenput

Zenput for Grocery

Elevate Team Execution in Every Store

Grocery store operators face unprecedented new realities in today's business environment which require deploying new strategies and initiatives quickly, and making sure every location is in compliance.

Grocery operators use Zenput to automate how operating procedures, public health and food safety protocols, and other key initiatives are rolled out and enforced. At the core, Zenput's operations execution platform turns strategy into action faster and equips teams to deliver on it.
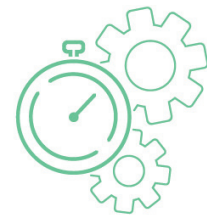
MAKE OPERATIONS MORE AGILE

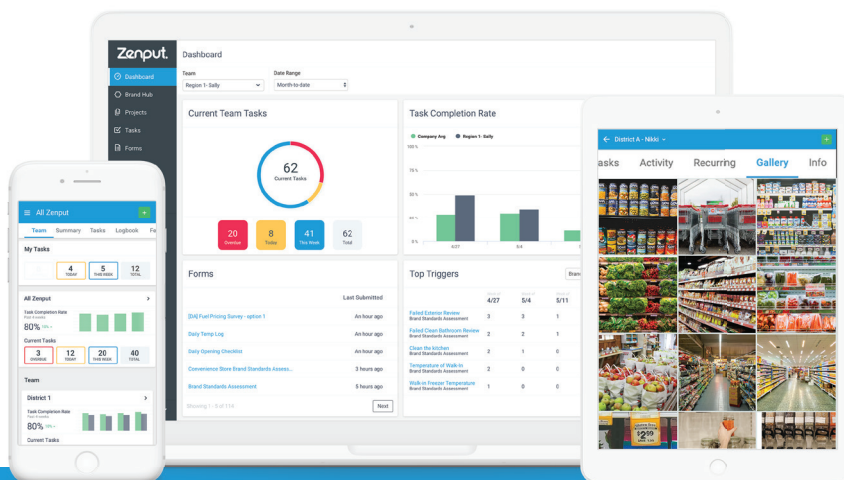Quickly deploy new strategies and initiatives, and ensure that every store is aligned on them.

ENSURE QUALITY WORK IN EVERY STORE

Give your teams the tools and accountability needed to operate at a higher level, with clear visibility for management into the work being done.

INCREASE EMPLOYEE PRODUCTIVITY

From the teams executing tasks in your stores to the field managers that oversee them, empower your staff to work smarter and more efficiently.

How Grocery Operators Use Zenput

Grocery chain operators use Zenput to support a range of initiatives and core operating procedures

I. Maintain high brand standards

Elevate the quality and consistency of executing interior and exterior cleaning, food preparation, and other operating procedures to deliver a positive experience every time a customer enters any one of your stores.

The operations execution challenge

- Is the fresh produce organized? Have damaged products been removed?

- Are floors and restrooms being cleaned regularly?

- Do self-serve areas (e.g., salad bars, hot buffet, coffee machines) look appealing?

- Are we staying ahead of out-of-stocks and adjusting product facings?

- Is the parking lot well-lit and clean?

Example use cases supported

- Cleanliness Checks
- Endcap Refresh
- Exterior Looks Audit

- DM Compressed Walk
- Floor Inspections
- Shelf Stock Inventory Audit

- 5-Percent Audit
- Produce Area Inventory

II. Protect your customer and your brand

Digitally track and automate food safety practices in every location to ensure expired products are removed and fresh food is handled properly so you can avoid costly mistakes.

The operations execution challenge

- Are food temperatures being checked throughout the day, even as shifts change?
- Is broken equipment being caught early and the right people notified?

- Are we staying ahead of out-of-stocks and adjusting product facings?
- Are expired products being removed in time?
- Is employee wellness being confirmed before they start their shift?

Example use cases supported

- Temperature checks
- Removal of Expired Products
- Wellness Checks

- Product Recalls
- Wall Cooler Malfunction
- Customer Incidents

- Customer Injury Report
- Maintenance Request
- Safety Audit

III. Ensure timely execution of marketing and promotions

Empower employees to know exactly when and how to prepare for upcoming promotional rollouts, confirm readiness with photos, verify POP display and planogram compliance, and digitally track progress.

The operations execution challenge

- Are stores ready for upcoming promotions?
- Have endcaps and other displays been set up correctly, and on time?

- Was the correct shipment received with adequate quantities?
- Was any product damaged in transit?

Example use cases supported

- Promo Readiness Verification
- POP Display Verification

- Endcap Refresh
- Pricing Checks

- Spot Bunker Checks

The Zenput Platform: A Birdseye View

Whether you're looking to maintain high brand standards, ensure public health and food safety, or make a big impact with your next promotion or merchandising initiative, Zenput makes it easy to roll-out, track and enforce compliance with all of the processes that are critical to operating your stores.

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FOOD SAFETY & PUBLIC HEALTH • BRAND STANDARDS • MARKETING & PROMOTIONS

Store Performance	Field Management	Ops Orchestration
Task Management	Audits & Corrective Action	SOP Rollouts
Incident Management	Task Assignment & Alerts	Compliance Tracking
Connected Store	District Reporting	Performance Insights
Temp Monitoring		
Food Prep Labeling		

Used by Leading Operators Across 50,000 Locations in 40+ Countries

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Zenput is how top operators elevate team execution in every store. Restaurant, retail, and other multi-unit operators such as Maxima, 7-Eleven, Chipotle, and Domino's use the platform to automate how operating procedures, food safety and public health, and other key initiatives are rolled-out and enforcedSupporting 50,000 locations in over 40 countries, Zenput turns strategy into action faster, and equips teams to deliver on it.